COMSCORE, INC. CONDENSED CONSOLIDATED BALANCE SHEETS

Restricted cash 186 33 Accounts receivable, net of allowances of \$496 and \$798, respectively 46,469 668,4 Prepaid expenses and other current assets 90,615 104,88 Propering regular bords 91,050 104,88 Propering regular bords 91,050 22,88 Deferred tax assets 30,075 3,3 Intangible assets, net 8,915 11,33 Goodwill 343,542 387,97 Other non-current assets 11,541 10,88 Total casets \$ 518,839 \$ 580,55 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity Current liabilities: Current liabilities \$ 518,839 \$ 500,901 Contract liabilities \$ 50,901 \$ 2,90 Accound expenses \$ 3,777 \$ 43,34 Current liabilities \$ 50,901 \$ 2,90 Accound expenses \$ 3,777 \$ 43,33 Contract liabilities \$ 50,901 \$ 2,90 Accound expenses \$ 3,777 \$ 43,33 Contract liabilitities			As of		As of
Assets Current assets S 30.067 \$ 20.00 Restricted cash 18.6 33 Accounts receivable, net of allowances of \$496 and \$798, respectively 46.469 68.4 Prepaid expenses and other current assets 13.893 15.9 1041 36.3 Property and equipment, net 41.401 36.3 36.7 32.8 Deferred tax assets 30.75 33.3 113.33 Goodwill 343.542 387.9 Other non-current assets 11.541 10.83 11.541 10.83 Total assets \$ \$ 518.839 \$ 580.55 11.541 10.83 Current liabilities: \$ \$ 518.839 \$ 580.55 11.541 10.83 11.541 10.83 11.541 10.83 11.541 10.84 11.541 10.83 11.541 10.83 11.541 10.83 11.541 10.83 11.541 10.84 11.541 10.84 11.541 10.84 11.541 10.84 11.541 10.84 11.541 10.84 11.541		Sep	tember 30, 2023	Dec	ember 31, 2022
Current assets: S 30,067 \$ 20,0 Restricted cash 186 3 Accounts receivable, net of allowances of \$496 and \$798, respectively 46,469 684,4 Prepaid expenses and other current assets 90,015 1048,8 Property and equipment, net 41,401 36,33 Operating right-of-us assets 19,750 22,8 Deferred tax assets 30,75 3,33 Intargible assets, net 8,915 13,33 Goodwill 343,542 387,90 Other non-current assets 11,511 108,8 Total current labilities. \$ \$ \$18,839 \$ \$580,53 Liabilities. Cournert liabilities. \$ \$ \$18,839 \$ \$580,53 Liabilities. Cournert liabilities. \$ \$18,839 \$ \$580,53 \$ \$580,53 Liabilities. Cournert labilities. \$ \$18,839 \$ \$580,53 \$ \$580,53 Cournet labilities. \$ \$12,824 \$ \$9,901 \$ \$29,00 \$ \$60,001 \$ \$29,00 Accounts payable \$ \$ \$12,324 \$ \$29,00	(In thousands, except share and par value data)		(Unaudited)		
Cash and cash equivalents \$ 30.067 \$ 20.0 Restricted cash 186 33 186 33 Accounts receivable, net of allowances of \$496 and \$798, respectively 46.469 68.4 Prepaid expenses and other current assets 90.615 104.8 Property and equipment, net 41.401 36.3 Operating right-of-use assets 19.750 23.8 Deferred tax assets 3.075 3.3 Inangible assets, net 8.915 11.33 Goodwill 343.542 38.79 Other non-current assets \$ \$ 518.839 \$ 580.55 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity 10.00 - Current liabilities: \$ 30.77 43.3 Contract liabilities: \$ 50.901 52.9 Revolving line of credit 16.000 - - - - Current portion of contingent consideration 3.676 7.11 - - - - - Non-current liabilities 19.846 7.84	Assets				
Restricted cash 186 33 Accounts receivable, net of allowances of \$496 and \$798, respectively 46,469 668,4 Prepaid expenses and other current assets 90,615 104,88 Properid explight-of-use assets 90,615 104,88 Properid explight-of-use assets 90,615 104,88 Deferred tax assets 3,075 3,33 Intargible assets, net 8,915 11,33 Goodwill 343,542 387,9 Other non-current assets 11,541 10,88 Current liabilities: \$ 518,833 \$ 580,55 Accounts payable \$ 32,382 \$ 29,00 Account expenses 35,777 43,33 Contract liabilities 50,901 52,99 Restricted expenses 53,777 43,33 Contract liabilities 50,901 52,99 Accound expenses 5,777 43,33 Contract diabilities 19,846 7,88 Current liabilities 19,846 7,84 Courrent aspenses 3,676 7,11 <	Current assets:				
Accounts receivable, net of allowances of \$496 and \$798, respectively 46,469 68,4 Prepaid expenses and other current assets 13,893 15,9 Total current assets 90,615 104,8 Property and equipment, net 41,401 363,5 Operating right-of-ace assets 19,750 223,8 Deferred tax assets 30,75 3,3 Intangible assets, net 8,915 13,3 Godwill 343,542 387,9 Other non-current assets 11,541 10,8 Total assets \$ 518,839 \$ 580,55 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity Current liabilities 20,901 Current liabilities \$ 512,828 \$ 29,00 Accounts payable \$ 32,382 \$ 29,00 Accounts payable \$ 32,382 \$ 29,00 Account shap apable \$ 50,901 \$ 22,90 Accounts payable \$ 32,382 \$ 29,00 Account shap apable \$ 32,382 \$ 29,00 Account shap apable \$ 32,382 \$ 20,00 \$ 22,91 Account shap and back \$ 16,50 <td>Cash and cash equivalents</td> <td>\$</td> <td>30,067</td> <td>\$</td> <td>20,044</td>	Cash and cash equivalents	\$	30,067	\$	20,044
Prepaid expenses and other current assets 13,893 15,9 Total current assets 90,615 104.8 Property and equipment, net 41,401 36,35 Operating right-of-use assets 19,750 23,8 Deferred tax assets 3,075 33,3 Goodwill 343,542 387.9 Other non-current assets 11,541 10.8 Total assets \$ 518,839 \$ 580.3 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity Current liabilities \$ 512,382 \$ 29.0 Accound spayable \$ 32,382 \$ 29.00 Accound dividends 19,846 7,88 Current portion of contigent consideration 3,676 7,11 Current portion of contigent consideration 3,676 7,155 Current porting lease liabilities 7,595 11,52 Non-current liabilities	Restricted cash		186		398
Total current assets 90,615 104,8 Property and equipment, net 41,401 36,3 Operating right-of-use assets 19,750 23,8 Deferred tax assets 3,075 3,3 Intangible assets, net 8,915 13,3 Goodwill 343,542 387,9 Other non-current assets 11,541 10,8 Total assets \$ \$ \$18,839 \$ \$ \$80,55 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity Uurrent liabilities: Current liabilities: \$ \$ \$12,382 \$ \$ 29,0 Accrued expenses 35,777 43,3 Contract liabilities \$ \$ \$0,901 \$ \$2,90 Accrued dividends 19,846 7,88 Customer advances \$ \$ \$32,382 \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	Accounts receivable, net of allowances of \$496 and \$798, respectively		46,469		68,457
Property and equipment, net 41,401 36,3 Operating right-of-use assets 19,750 23,8 Deferred tax assets 3,075 3,3 Intangible assets, net 8,915 13,3 Goodwill 343,542 387,9 Other non-current assets 11,541 10,83 Total assets \$518,839 \$580,55 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity Current liabilities \$32,382 \$29,00 Accound spayable \$32,382 \$29,00 Accound expenses 35,777 43,33 Contract liabilities 50,901 \$2,9 Revolving line of credit 16,000 - Accrued dividends 19,846 7,85 Current portion of contingent consideration 3,676 7,11 Current portion of contingent consideration 3,676 7,11 Current portion of accrued diata costs 3,0647 25,51 Total asset 1,832 2,17 Non-current liabilities 1,832 2,11			13,893		15,922
Operating right-of-use assets 19,750 23,8 Deferred tax assets 3,075 3,3 Intangible assets, net 8,915 13,3 Goodwill 343,542 387,9 Other non-current assets 11,541 10.8 Total assets \$ \$ \$ Accounts payable \$ <td< td=""><td>Total current assets</td><td></td><td>90,615</td><td></td><td>104,821</td></td<>	Total current assets		90,615		104,821
Deferred tax assets 3,075 3,3 Intangible assets, net 8,915 11,37,3 Goodwill 343,542 387,9 Other non-current assets 11,541 10,88 Total assets \$ 518,839 \$ 580,53 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity Current liabilities \$ 32,382 \$ 29,00 Accounds payable \$ 32,382 \$ 29,00 Accounds payable \$ 32,382 \$ 29,00 Accound expenses 35,777 43,33 Contract liabilities \$ 50,901 \$ 22,90 Revolving line of credit 16,000 \$ 50,901 Accrued dividends 19,846 7,89 Customer advances 7,995 \$ 11,53 Current portion of contigent consideration 3,676 7,11 Current portion of accrued data costs 30,647 \$ 25,903 Non-current liabilities 1,832 2,11 Non-current liabilities 1,832 2,11 Non-current liabilities 1,832 2,11 </td <td>Property and equipment, net</td> <td></td> <td>41,401</td> <td></td> <td>36,367</td>	Property and equipment, net		41,401		36,367
Intangible assets, net 8,915 13,3 Goodwill 343,542 387,9 Other non-current assets 11,541 10,88 Total assets \$ \$18,839 \$ \$58,839 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity Current liabilities. \$ \$2,382 \$ 29,00 Accrued expenses \$ \$5,777 43,33 Contract liabilities \$ \$0,901 \$22,90 Revolving line of credit 16,000 \$ \$2,382 \$ \$ \$2,382 Customer advances 7,595 \$11,53 Customer advances 7,595 \$11,53 Current operating lease liabilities 7,954 7,66 Other current liabilities 4,742 \$5,55 Total current liabilities 178,873 165,00 Non-current operating lease liabilities 24,903 29,25 Non-current portion of accrued data costs 30,647 25,11 Non-current topoting line of credit — 16,00 Other unert porting line of credit — 16,00	Operating right-of-use assets		19,750		23,864
Goodwill 343,542 387,90 Other non-current assets 11,541 10,88 Total assets \$ 518,839 \$ 508,58 Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity \$ 22,382 \$ 29,00 Accounts payable \$ 32,382 \$ 29,00 Accrued expenses 35,777 43,33 Contract liabilities 50,901 52,99 Revolving line of credit 16,000 - Accrued dividends 19,846 7,88 Customer advances 7,595 11,51 Current portion of contingent consideration 3,676 7,11 Current operating lease liabilities 7,954 7,66 Other current liabilities 44,742 55,55 Total current liabilities 30,647 25,11 Non-current portion of accrued data costs 30,647 25,11 Non-current provino faccrued data costs 30,647 25,11 Non-current provino faccrued data costs 9,133 10,60 Other non-current tiabilities 9,133 10,60 O	Deferred tax assets		3,075		3,351
Other non-current assets 11,541 10,83 Total assets \$ 518,839 \$ 580,53 Liabilitics. Current liabilitics:	Intangible assets, net		8,915		13,327
Total assets \$ <t< td=""><td>Goodwill</td><td></td><td>343,542</td><td></td><td>387,973</td></t<>	Goodwill		343,542		387,973
Liabilities, Convertible Redeemable Preferred Stock and Stockholders' EquityCurrent liabilities:Accounts payable\$ 32,382\$ 29,00Accrued expenses35,77743,33Contract liabilities50,90152,9Revolving line of credit16,000-Accrued dividends19,8467,86Customer advances7,59511,55Current operating lease liabilities7,9547,66Other current liabilities7,9547,66Other current liabilities1178,873165,00Non-current operating lease liabilities24,90329,51Non-current portion of accrued data costs30,64725,51Non-current portion of accrued data costs30,64725,51Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities1,8322,11Other during line of credit—16,00Deferred tax liabilities1,8322,11Other non-current liabilities1,8322,11Other non-current liabilities245,388248,55Commitments and contingencies21,863 ao f September 30, 2023 and 82,527,609 shares authorized and 82,527,609187,885Stockholders' equity:Preferred stock, \$0,001 par value; 100,000,000 shares authorized and S2,527,609187,885Stockholders' equity:Preferred stock, \$0,001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,231 shares authorized as of December 31, 2022; no shares issued or outstanding as of Septe	Other non-current assets		11,541		10,883
Current liabilities: S 32,382 S 29,00 Accrued expenses 35,777 43,33 Contract liabilities 50,901 52,90 Revolving line of credit 16,000 50,901 52,90 50,901 52,90 Accrued dividends 19,846 7,88 7,595 11,55 50 7,595 11,55 50 7,595 11,55 50 7,954 7,66 7,054 7,66 7,954 7,66 7,954 7,65 7,157 7,873 165,00 178,873 165,00 24,742 5,55 5,55 5,55 5,55 5,55 5,55 5,55 5,55 5,55 5,55 5,55 5,57 5,55 5,55 5,55 5,57 5,55 5,57 5,55 5,57 5,55 5,57 5,55 5,57 5,55 5,57 5,55 5,57 5,55 5,57 5,55 5,57 5,51 5,57 5,51 5,57 5,51 5,57 5,51 5,51 5,57 5,51	Total assets	\$	518,839	\$	580,586
Accounts payable \$ 32,382 \$ 29,00 Accrued expenses 35,777 43,33 Gontract liabilities 50,901 52,90 Revolving line of credit 16,000 - - - - Accrued dividends 19,846 7,80 - - - Customer advances 7,595 11,55 -	Liabilities, Convertible Redeemable Preferred Stock and Stockholders' Equity				
Accrued expenses35,77743,33Contract liabilities50,90152,90Revolving line of credit16,0004Accrued dividends19,8467,88Customer advances7,59511,52Current portion of contingent consideration3,6767,11Current porting lease liabilities7,9547,66Other current liabilities178,873165,00Non-current operating lease liabilities178,873165,00Non-current operating lease liabilities24,90329,55Total current individues1,8322,11Non-current portion of accrued data costs30,64725,11Non-current portion of accrued data costs30,64725,11Non-current revolving line of credit——16,00Deferred tax liabilities9,13310,661,8322,12Other non-current liabilities245,338248,55248,55Commitments and contingencies245,338248,55248,55Convertible redeemable preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:Preferred stock, \$0,001 par value; 5,000,000 shares authorized as of September 30, 2023 and 82,527,609187,885187,885Stockholders' equity:Preferred stock, \$0,001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022——	Current liabilities:				
Contract liabilities50,90152,99Revolving line of credit16,000Accrued dividends19,846Customer advances7,595Current portion of contingent consideration3,676Current portion of contingent consideration3,676Current portion of contingent consideration3,676Current portion of contingent consideration4,742Current portion of contingent consideration4,742Current portion of accrued data costs178,873Non-current portion of accrued data costs30,647Non-current portion of accrued data costs30,647Other ourrent liabilities1,832Querent tabilities9,13310,069,13310,01011abilities20,023, and \$211,863 as of December 31, 2022187,8852023, and \$211,863 as of December 31, 2022187,8852023, on September 30, 2023 on September 30, 2023 and7,472,391 shares authorized as of September 30, 2023 and7,472,391 shares authorized as of September 30, 2023, and \$211,863 as of December 31, 2022187,885218,785187,885218,791 shares authorized as of September 30, 2023 on September 30, 2023 on September 30, 2023 and7,472,391 shares authorized as of December 31, 2022223, and \$211,863 as of December 31, 2022-	Accounts payable	\$	32,382	\$	29,090
Revolving line of credit16,000Accrued dividends19,8467,84Customer advances7,59511,52Current portion of contingent consideration3,6767,11Current operating lease liabilities7,9547,66Other current liabilities4,7425,55Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,51Non-current operating lease liabilities30,64725,10Non-current operating lease liabilities1,8322,11Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,11Other non-current liabilities9,13310,60Total liabilities245,388248,53Commitments and contingencies245,388248,53Commitments and contingencies187,885187,885Stockholders' equity:Preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885Stockholders' equity:Preferred stock, \$0,001 par value; 100,000,000 shares authorized and start, \$187,885187,885Stockholders' equity:Preferred stock, \$0,001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022——	Accrued expenses		35,777		43,393
Accrued dividends19,8467,88Customer advances7,59511,52Current portion of contingent consideration3,6767,11Current operating lease liabilities7,9547,60Other current liabilities7,9547,60Other current liabilities4,7425,50Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,51Non-current portion of accrued data costs30,64725,11Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,66Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,83Stockholders' equity:Preferred stock, \$0,000 par value; 100,000,000 shares authorized and 82,527,609187,885187,83Stockholders' equity:————Preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,83Stockholders' equity:————Preferred stock, \$0,001 par value; 100,000,000 shares authorized and \$2,527,609187,885187,83Stockholders' equity:————Preferred stock, \$0,001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022—— <td>Contract liabilities</td> <td></td> <td>50,901</td> <td></td> <td>52,944</td>	Contract liabilities		50,901		52,944
Accrued dividends19,8467,88Customer advances7,59511,52Current portion of contingent consideration3,6767,11Current operating lease liabilities7,9547,60Other current liabilities7,9547,60Other current liabilities4,7425,50Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,51Non-current portion of accrued data costs30,64725,11Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,66Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,83Stockholders' equity:Preferred stock, \$0,000 par value; 100,000,000 shares authorized and 82,527,609187,885187,83Stockholders' equity:————Preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,83Stockholders' equity:————Preferred stock, \$0,001 par value; 100,000,000 shares authorized and \$2,527,609187,885187,83Stockholders' equity:————Preferred stock, \$0,001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022—— <td>Revolving line of credit</td> <td></td> <td>16,000</td> <td></td> <td></td>	Revolving line of credit		16,000		
Customer advances7,59511,55Current portion of contingent consideration3,6767,11Current operating lease liabilities7,9547,60Other current liabilities4,7425,50Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,55Non-current operating lease liabilities30,64725,10Non-current portion of accrued data costs30,64725,10Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,11Other non-current liabilities9,13310,66Total liabilities245,388248,55Commitments and contingencies245,388248,55Convertible redeemable preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:Preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:————Preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:————Preferred stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609——Other stock, \$0,001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:———					7,863
Current portion of contingent consideration3,6767,11Current operating lease liabilities7,9547,66Other current liabilities4,7425,55Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,55Non-current operating lease liabilities24,90329,55Non-current portion of accrued data costs30,64725,10Non-current portion of accrued data costs30,64725,10Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,66Total liabilities245,388248,55Commitments and contingencies2023, and 82,527,609245,388Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized, issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30, 2023, and \$211,863 as of December 31, 2022; no shares subtorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022—	Customer advances				11,527
Current operating lease liabilities7,9547,66Other current liabilities4,7425,55Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,55Non-current operating lease liabilities30,64725,10Non-current portion of accrued data costs30,64725,10Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,60Total liabilities245,388248,55Commitments and contingencies22Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609187,885187,85Stockholders' equity:Preferred stock, \$0.000 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2	Current portion of contingent consideration				7,134
Other current liabilities4,7425,55Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,55Non-current operating lease liabilities24,90329,55Non-current portion of accrued data costs30,64725,10Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,66Total liabilities245,388248,55Commitments and contingencies2023 and 82,527,609 shares authorized and 82,527,609187,885Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized, issued and outstanding as of December 31, 2022187,885187,885Stockholders' equity:Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 31, 2022—			· · · ·		7,639
Total current liabilities178,873165,00Non-current operating lease liabilities24,90329,53Non-current operating lease liabilities30,64725,10Non-current portion of accrued data costs30,64725,10Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,66Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 82,13,2022187,885187,885Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 31, 2022—					5,501
Non-current operating lease liabilities24,90329,55Non-current portion of accrued data costs30,64725,10Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,11Other non-current liabilities9,13310,62Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609shares issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30, 2023, and \$211,863 as of December 31, 2022187,885187,885Stockholders' equity:Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 31, 2022——	Total current liabilities				165,091
Non-current portion of accrued data costs30,64725,10Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,60Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:187,885187,885187,885187,885Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as of December 31, 2022; no shares issued or outstanding as	Non-current operating lease liabilities				29,588
Non-current revolving line of credit—16,00Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,62Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609187,885187,885Stockholders' equity:187,885187,885187,885187,885Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 31, 2022; no shares issued or outstanding as of September 31, 2022——					25,106
Deferred tax liabilities1,8322,12Other non-current liabilities9,13310,62Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609shares issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30, 2023, and \$211,863 as of December 31, 2022187,885187,885Stockholders' equity:Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022—					16,000
Other non-current liabilities9,13310,62Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609 shares issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30, 2023, and \$211,863 as of December 31, 2022187,885187,885Stockholders' equity: Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022——			1.832		2,127
Total liabilities245,388248,52Commitments and contingencies245,388248,52Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609 shares issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30, 2023, and \$211,863 as of December 31, 2022187,885187,885Stockholders' equity:Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022——					10,627
Commitments and contingencies Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609 shares issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30, 2023, and \$211,863 as of December 31, 2022 Stockholders' equity: Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022					-
Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609 shares issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30, 2023, and \$211,863 as of December 31, 2022 187,885 187,885 187,885 Stockholders' equity: Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022 —			215,500		210,000
Stockholders' equity: Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022	Convertible redeemable preferred stock, \$0.001 par value; 100,000,000 shares authorized and 82,527,609 shares issued and outstanding as of September 30, 2023 and 82,527,609 shares authorized, issued and outstanding as of December 31, 2022; aggregate liquidation preference of \$223,846 as of September 30,		187,885		187,885
Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of September 30, 2023 or December 31, 2022 —	Stockholders' equity:		,		,
Common steel. \$0.001 new values 275.000.000 shares outhorized as -f.S. sterile - 20. 2022	Preferred stock, \$0.001 par value; 5,000,000 shares authorized as of September 30, 2023 and 7,472,391 shares authorized as of December 31, 2022; no shares issued or outstanding as of		_		_
December 31, 2022; 101,851,130 shares issued and 95,086,334 shares outstanding as of September 30,		,	95		92
Additional paid-in capital 1,695,998 1,690,77	Additional paid-in capital		1,695,998		1,690,783
Accumulated other comprehensive loss (16,809) (15,94	Accumulated other comprehensive loss		(16,809)		(15,940)
	Accumulated deficit				(1,300,789)
	Treasury stock, at cost, 6,764,796 shares as of September 30, 2023 and December 31, 2022		(229,984)		(229,984)
			85,566	-	144,162
		\$	518,839	\$	580,586

COMSCORE, INC.

CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS AND COMPREHENSIVE INCOME (LOSS) (Unaudited) Un

Unaudited)

	Т	hree Months En	ded S	eptember 30,		Nine Months End	led S	eptember 30,
(In thousands, except share and per share data)		2023		2022		2023		2022
Revenues	\$	91,000	\$	92,783	\$	276,242	\$	278,183
Cost of revenues ^{(1) (2)}		50,473		51,530		155,360		155,915
Selling and marketing ^{(1) (2)}		14,794		17,199		48,984		51,850
Research and development ^{(1) (2)}		8,083		8,741		25,792		28,190
General and administrative ⁽¹⁾⁽²⁾		12,928		12,899		39,776		48,119
Amortization of intangible assets		800		6,772		4,412		20,323
Impairment of right-of-use and long-lived assets		1,502		_		1,502		
Restructuring		353		5,784		5,455		5,784
Impairment of goodwill				46,300		44,100		46,300
Total expenses from operations		88,933		149,225		325,381		356,481
Income (loss) from operations		2,067		(56,442)	-	(49,139)		(78,298)
Other income, net		628		1,477		425		8,467
Gain (loss) from foreign currency transactions		1,090		2,781		(544)		5,728
Interest expense, net		(426)		(284)		(1,141)		(660)
Income (loss) before income taxes		3,359		(52,468)	-	(50,399)		(64,763)
Income tax (provision) benefit		(741)		86		(563)		(1,945)
Net income (loss)	\$	2,618	\$	(52,382)	\$	(50,962)	\$	(66,708)
Net loss available to common stockholders:								
Net income (loss)	\$	2,618	\$	(52,382)	\$	(50,962)	\$	(66,708)
Convertible redeemable preferred stock dividends		(4,286)		(3,910)		(11,983)		(11,603)
Total net loss available to common stockholders	\$	(1,668)	\$	(56,292)	\$	(62,945)	\$	(78,311)
Net loss per common share:								
Basic and diluted	\$	(0.02)	\$	(0.60)	\$	(0.66)	\$	(0.85)
Weighted-average number of shares used in per share calculation - Common Stock:								
Basic and diluted		97,709,191		93,347,017		95,704,106		92,380,984
Comprehensive income (loss):								
Net income (loss)	\$	2,618	\$	(52,382)	\$	(50,962)	\$	(66,708)
Other comprehensive loss:								
Foreign currency cumulative translation adjustment		(2,267)		(4,553)		(869)		(9,638)
Total comprehensive income (loss)	\$	351	\$	(56,935)	\$	(51,831)	\$	(76,346)

⁽¹⁾ Excludes amortization of intangible assets, which is presented as a separate line item.

⁽²⁾ Stock-based compensation expense is included in the line items above as follows:

	Thre	e Months En	ded Se	ptember 30,	I	Nine Months End	led Se	eptember 30,
		2023		2022		2022		2022
Cost of revenues	\$	113	\$	155	\$	435	\$	877
Selling and marketing		96		132		411		804
Research and development		85		116		333		627
General and administrative		747		1,013		2,640		4,906
Total stock-based compensation expense	\$	1,041	\$	1,416	\$	3,819	\$	7,214

COMSCORE, INC. CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

(Unaddned)			
(In thousands)	Nii	ne Months Ended Se	2022
Operating activities:		2023	2022
Net loss	\$	(50,962) \$	(66,708)
Adjustments to reconcile to net cash provided by operating activities:	Ф	(30,902) \$	(00,708)
Impairment of goodwill		44,100	46,300
Depreciation			40,300
•		14,613	
Amortization of intangible assets		4,412	20,323 4,540
Non-cash operating lease expense		4,196	
Stock-based compensation expense		3,819	7,214
Impairment of right-of-use and long-lived assets		1,502	
Amortization expense of finance leases		1,268	1,875
Change in fair value of contingent consideration liability		252	2,447
Change in fair value of warrants liability		(407)	(8,471)
Deferred tax benefit		(61)	(90)
Other		1,295	1,456
Changes in operating assets and liabilities:			
Accounts receivable		21,899	22,143
Prepaid expenses and other assets		132	(1,081)
Accounts payable, accrued expenses and other liabilities		(2,779)	3,159
Contract liabilities and customer advances		(7,013)	(3,448)
Operating lease liabilities		(5,981)	(5,665)
Net cash provided by operating activities		30,285	36,536
Investing activities:			
Capitalized internal-use software costs		(16,609)	(12,402)
Purchases of property and equipment		(1,240)	(823)
Net cash used in investing activities		(17,849)	(13,225)
Financing activities:			
Principal payments on finance leases		(1,337)	(2,004)
Contingent consideration payment at initial value		(1,037)	
Payments for dividends on convertible redeemable preferred stock			(15,512)
Other		(276)	(61)
Net cash used in financing activities		(2,650)	(17,577)
Effect of exchange rate changes on cash, cash equivalents and restricted cash		25	(2,502)
Net increase in cash, cash equivalents and restricted cash		9,811	3,232
Cash, cash equivalents and restricted cash at beginning of period		20,442	22,279
Cash, cash equivalents and restricted cash at end of period	\$	30,253 \$	25,511
cash, cash equivalents and restricted cash at end of period	φ	50,255 \$	20,011

	As of Sept	tembe	er 30,
	 2023		2022
Cash and cash equivalents	\$ 30,067	\$	25,086
Restricted cash	186		425
Total cash, cash equivalents and restricted cash	\$ 30,253	\$	25,511

Reconciliation of Non-GAAP Financial Measures

The following table presents a reconciliation of GAAP net income (loss) and net income (loss) margin to non-GAAP adjusted EBITDA, adjusted EBITDA margin and non-GAAP FX adjusted EBITDA for each of the periods identified:

	Three Months Ended September 3			ptember 30,	N	ine Months End	ded September 30,		
(In thousands)	2023 (Unaudited)			2 (Unaudited)	202	3 (Unaudited)	2022	2 (Unaudited)	
GAAP net income (loss)	\$	2,618	\$	(52,382)	\$	(50,962)	\$	(66,708)	
Depreciation		5,020		4,186		14,613		12,542	
Income tax provision (benefit)		741		(86)		563		1,945	
Amortization of intangible assets		800		6,772		4,412		20,323	
Interest expense, net		426		284		1,141		660	
Amortization expense of finance leases		419		515		1,268		1,875	
EBITDA		10,024		(40,711)		(28,965)		(29,363)	
Adjustments:									
Impairment of right-of-use and long-lived assets		1,502				1,502			
Stock-based compensation expense		1,041		1,416		3,819		7,214	
Transformation costs ⁽¹⁾		653				753		460	
Amortization of cloud-computing implementation costs		360		358		1,078		1,076	
Restructuring		353		5,784		5,455		5,784	
Change in fair value of contingent consideration liability		97		44		252		2,447	
Other income, net ⁽²⁾		(634)		(1,476)		(407)		(8,464)	
Impairment of goodwill		—		46,300		44,100		46,300	
Non-GAAP adjusted EBITDA	\$	13,396	\$	11,715	\$	27,587	\$	25,454	
Net income (loss) margin ⁽³⁾		2.9 %		(56.5)%		(18.4)%		(24.0)%	
Non-GAAP adjusted EBITDA margin ⁽⁴⁾		14.7 %		12.6 %		10.0 %		9.2 %	
Adjustments:									

(Gain) loss from foreign currency transactions	(1,090)	 (2,781)	544	(5,728)
Non-GAAP FX adjusted EBITDA	\$ 12,306	\$ 8,934	\$ 28,131	\$ 19,726

⁽¹⁾ Transformation costs represent expenses incurred prior to formal launch of identified strategic projects with anticipated long-term benefits to the company. These costs generally relate to third-party consulting and non-capitalizable technology costs tied directly to the identified projects. We added transformation costs as an adjustment in Q3 2023 for greater transparency around these costs and have applied the adjustment to prior periods for comparison.

⁽²⁾ Adjustments to other income, net reflects non-cash changes in the fair value of warrants liability included in other income, net on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss).

⁽³⁾ Net income (loss) margin is calculated by dividing net income (loss) by revenues reported on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) for the applicable period.

⁽⁴⁾ Adjusted EBITDA margin is calculated by dividing adjusted EBITDA by revenues reported on our Condensed Consolidated Statements of Operations and Comprehensive Income (Loss) for the applicable period.

Revenues

Revenues from our two offerings of products and services are as follows:

		Т	hree Months End	led S	September 30	,		
(In thousands)	(U	2023 naudited)	% of Revenue	J)	2022 Jnaudited)	% of Revenue	\$ Variance	% Variance
Digital Ad Solutions	\$	50,501	55.5 %	\$	52,360	56.4 %	\$ (1,859)	(3.6)%
Cross Platform Solutions ⁽¹⁾		40,499	44.5 %		40,423	43.6 %	76	0.2 %
Total revenues	\$	91,000	100.0 %	\$	92,783	100.0 %	\$ (1,783)	(1.9)%

⁽¹⁾ Cross Platform Solutions revenue includes revenue from our movies business, which was \$8.7 million in the third quarter of 2022 and 2023.

]	Nine Months End	led S	September 30,	1		
(In thousands)	æ	2023 (naudited)	% of Revenue	(2022 Unaudited)	% of Revenue	\$ Variance	% Variance
Digital Ad Solutions	\$	153,597	55.6 %	\$	157,127	56.5 %	\$ (3,530)	(2.2)%
Cross Platform Solutions ⁽¹⁾		122,645	44.4 %		121,056	43.5 %	1,589	1.3 %
Total revenues	\$	276,242	100.0 %	\$	278,183	100.0 %	\$ (1,941)	(0.7)%

⁽¹⁾ Cross Platform Solutions revenue includes revenue from our movies business, which grew from \$25.3 million in the nine months ended September 30, 2022 to \$26.2 million in the nine months ended September 30, 2023.